

# WICKLOW MURAL PROJECT

Wicklow Town Team | Connectivity Project | 2023

## The Project

To project manage ALL aspects of this large scale public realm mural project in five designated locations in Wicklow Town.

## Locations

5 location areas including The Scouts Hall (South Quay), The Doctors Steps, Salthouse Lane, Quarantine Hill and Market Street.



## The Brief

This 'Connectivity' project seeks to reanimate and revitalise the important links between the Main street, South Quay, harbour and Market square in Wicklow Town. To reconnect the central Main street of Wicklow Town to the South Quays and Port Area through its network of laneways. To enliven the town and create better footfall flow through these areas.

*5 professional high-quality, long lasting, large scale outdoor murals*

The theme of Maritime was chosen as a form of 'connectivity' between the murals. To highlight Wicklow Town's heritage and historical links to the Irish Sea and all that she has inspired. Intended as a starting point, to create artistic and contemporary murals that highlight the character, whispers the stories, and draws from the essence of the coastal town of Wicklow.

# Fundamentals

**PLACEMAKING** is central to this project.

- Creating a sense of identity, inspire inclusion, and echo the stories of place.
- Enhancing the lives of those living in Wicklow Town.
- Developing dialogue and community connection.
- Increasing visitor numbers and boost the tourism offering of the town.

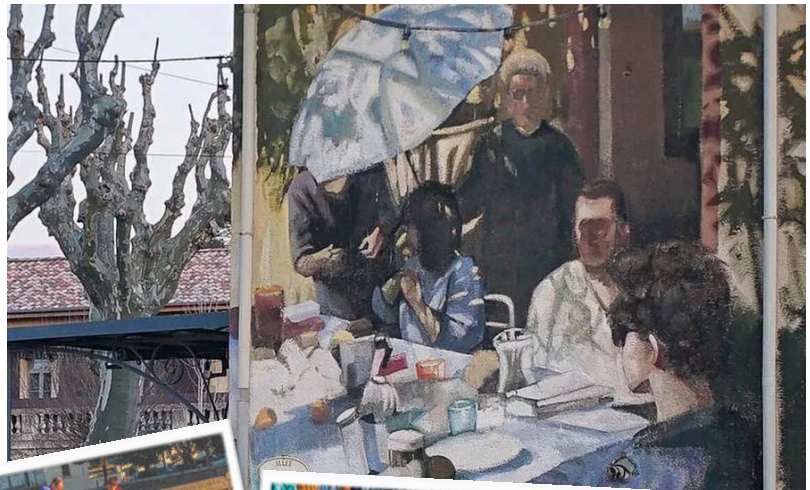
- The murals should adhere to public realm mural creation best practice with a key focus on longevity and use of anti-graffiti coatings.
- High quality professionally executed murals, to include full wall preparations and final finishings.
- Longevity is a must!

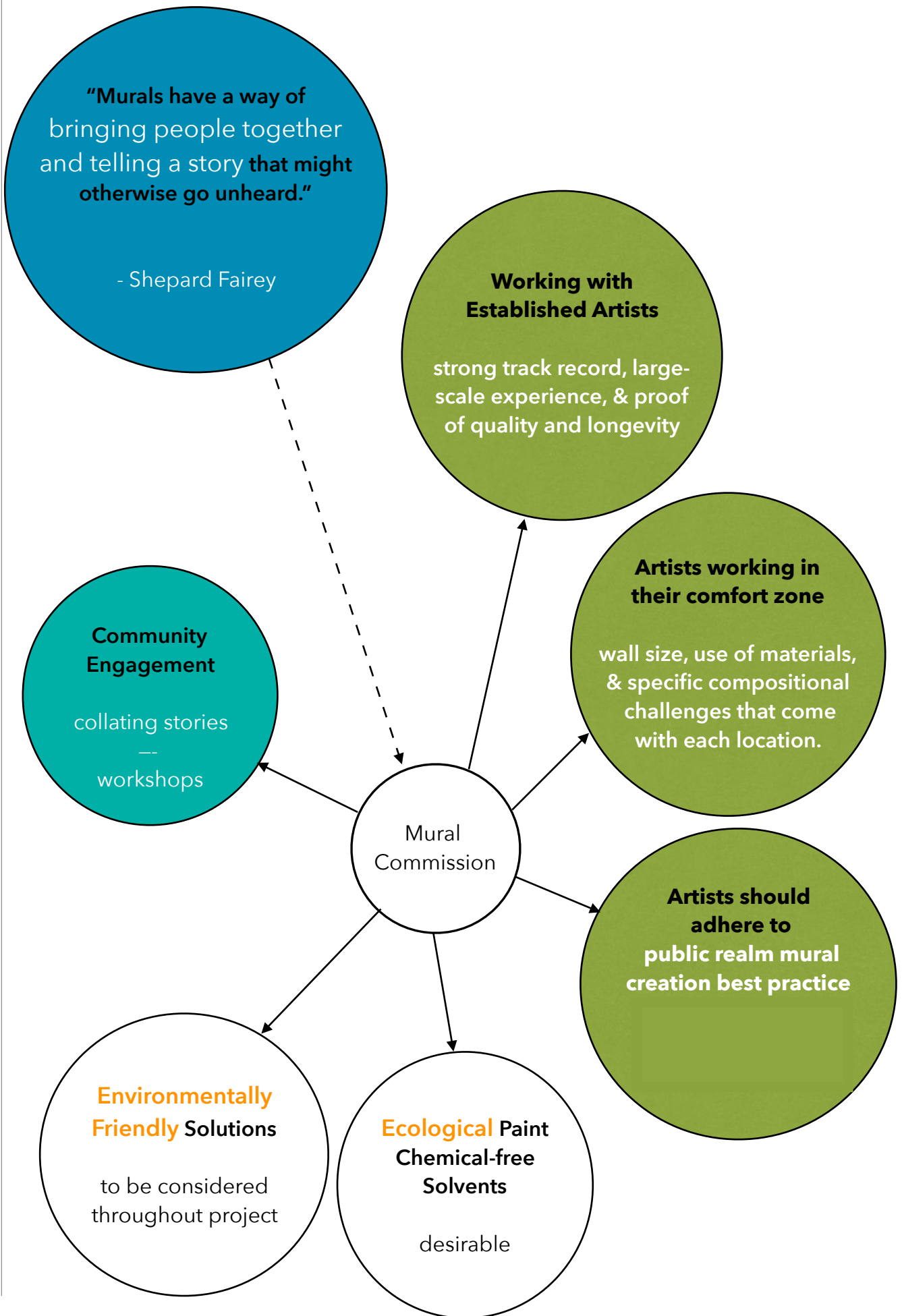
Our vision is to enhance Wicklow Town, making it more inviting for locals and visitors alike. Creating an aesthetically pleasing environment that stimulated community connection, by commissioning contemporary murals that are timeless in style and unique to Wicklow.

To create beautiful, thoughtful, site-sensitive artworks, that invite artistic interpretations sensitive to the coastal environment, maritime life, biodiversity, and local history.

Murals that together create a cohesive colour scheme in harmony with this coastal locality - a palette that also enlivens and stimulates.

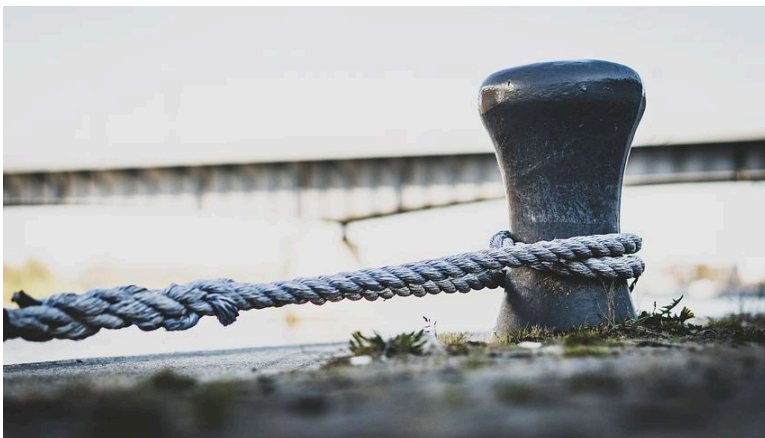
A diverse range of artworks that will captivate locals, speak to the community at large, and establish Wicklow Town as a unique cultural destination.





## Locations : further information

- 3 laneways (Doctors Steps, Salthouse Lane, Quarantine Hill), which all have rich evocative names that nod to their history. These laneways provide a vital connection from Wicklow Town centre to the South Quay, which is becoming increasingly popular as a place to sit, dine or drink coffee.
- The South Quay harbour is one of human activity: shipping, fishing and leisure craft as well as playing home to a number of clubs such as the sailing, swimming, canoeing and rowing clubs. This site amongst the natural rhythm of the tidal river and the golden reflected light as the sun sets behind Church Hill. This contrast between tranquility and hustle bustle creates a very special atmosphere.
- The Scouts Hall (South Quay) is situated at the bottom of the Doctors Steps. There is a visual connection between these two locations.
- The location at Market street is a residential area, on the edge of the town. Situated near market square, where community gathers together to eat, drink, and share conversation. The wall itself adjoins a quaint green space called 'Orchard Park', which is both a nature haven and important resting place for locals.



### Wicklow Town Team (WTT)

The Wicklow Town Team was established in 2017 with a mission to make Wicklow Town a better place to *Live, Work and Play*. This Town Team initiative looks to encourage more collaboration, communication and cooperation between the local Council, business and the wider community.

\* **Final sign-off** lies with the **Wicklow Town Team**

### Further Resources

- Videos

[Images of Old Wicklow Part 1](#)

[Images of Old Wicklow Part 2](#)

- FB - Public Group

[Wicklow Maritime](#)

- Text

[Maritime space and Society: Chapter 1 Maritime Sociology in the Making](#)